



## ABOUT CLIPCHAMP

We're a Brisbane-based video-tech company whose unique, in-browser applications overcome limitations of both desktop and cloud-based alternatives with one simple mission: to help everyone become a creator of awesome video content! Whether it's in a professional or private context, videos get the point across easier and are simply more fun to consume. We exist to make sure they're also fun to create!

## EMPOWERING CREATORS

We put our creators first and take pride in what we build if we can help them create better content. We also have fun while we're doing it. Since 2013 we've attracted over 7 million global users and counting! And that's only the beginning...

## THE STATS



registered  
users



videos  
produced



countries  
serviced

(basically everywhere  
except Antarctica)

## SOCIAL MEDIA

@CLIPCHAMP

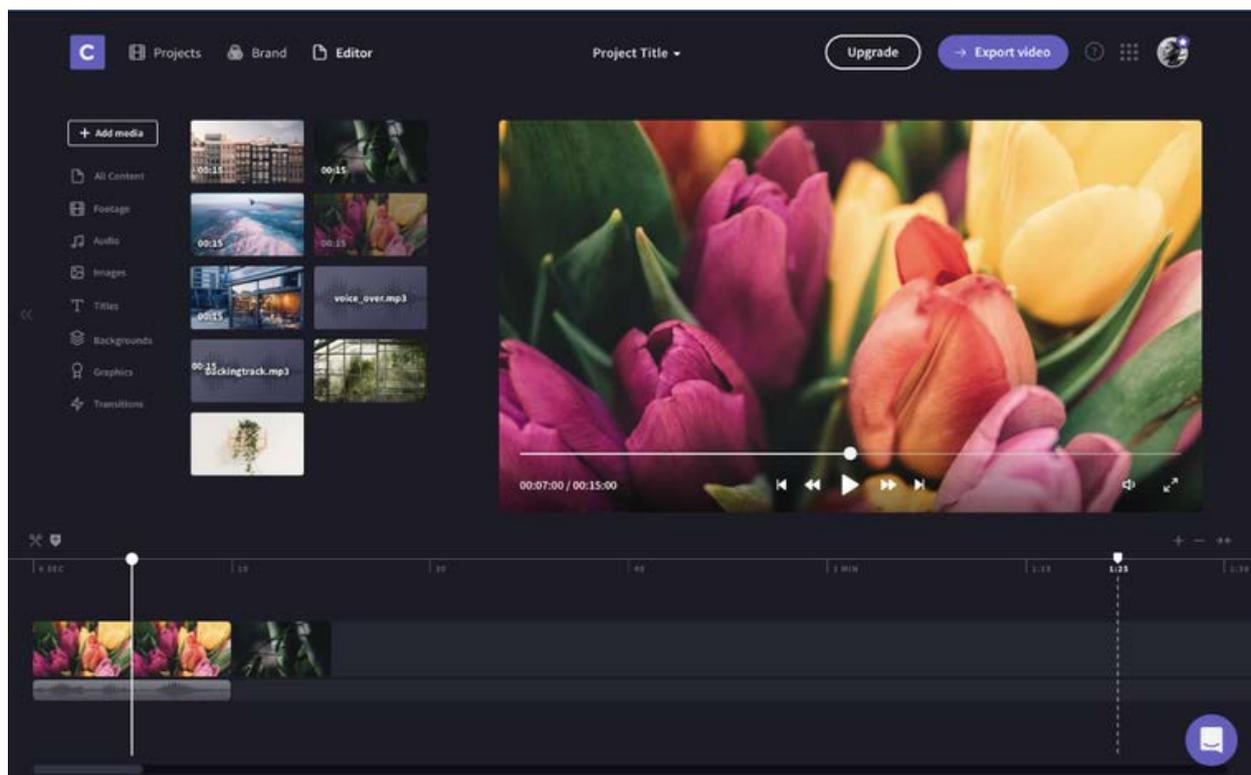


## CONTACT

email [info@clipchamp.com](mailto:info@clipchamp.com) for all inquiries.

## OUR IN-BROWSER VIDEO EDITOR

Clipchamp Create is an in-browser video editor providing everyone with the tools to easily make videos. **No experience necessary.**



## BENEFITS OUR USERS ENJOY

**SAVE TIME:** with real time playback, fast exports and easy sharing, everything happens on the fly, no waiting around!

**SAVE MONEY:** there's a plan to suit everyone with our freemium model. We enable everyone to create pro-looking videos, without the pro price tag.

**BEGINNER FRIENDLY:** our easy to use interface is perfect for novice video editors. We received an NPS score of 64 for user-friendliness, and we continue to improve and simplify our editor every day.

**HIGH QUALITY:** whether our users start with a template, utilise our stock library or add transitions and effects, their videos are always of the highest quality.

## FEATURE HIGHLIGHTS

Create includes all essential editing options expected from a modern video maker including trimming, cutting, speed control, titleblocks, filters and more.

### Trim & cut

Trim videos to remove unwanted parts and reduce videos to their most important sections.

### Split & Combine

Cut longer videos into smaller snippets, delete unwanted parts and only keep what you like. You can also combine multiple clips into 1 longer video.

### Flip & mirror

Flip and mirror videos including webcam recordings – works both horizontally and vertically.

### Rotate

Rotate videos clockwise or counterclockwise by 90 and 180 degrees.

### Crop

Crop your video or photo so that only a segment of the original frame appears in the output video. Preserve the video's aspect ratio or crop to fill the screen.

### Add audio & images

Add still images to your edit or adjust audio levels to your heart's content – add multiple audio tracks, or mute or replace audio completely.

### Add text, titles & supers

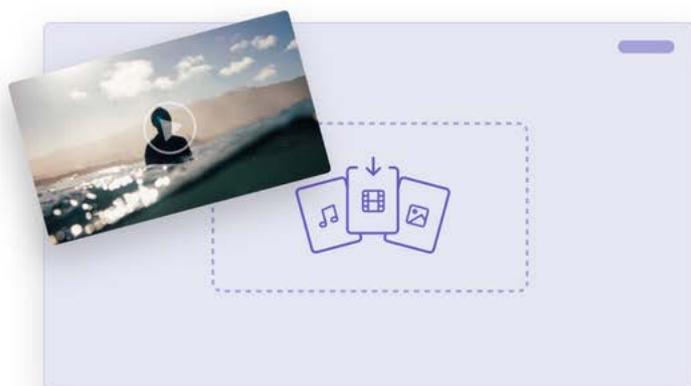
Add in text, slides and change font, size and colour – position text incl. your logo or watermark anywhere on the frame.

### Balance colours & add backgrounds

Balance colours manually, add backgrounds and adjust opacity on coloured video overlays.

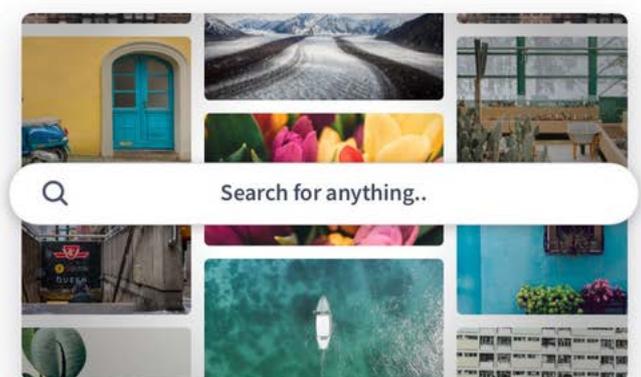
### Use filters & transitions

Filters give your edit a consistent look and feel. Transitions and more effects are coming soon.



### Add your own media

Drag and drop as much video, imagery and audio as you need, then easily reorder content – there's no limit to what you can do with Create.



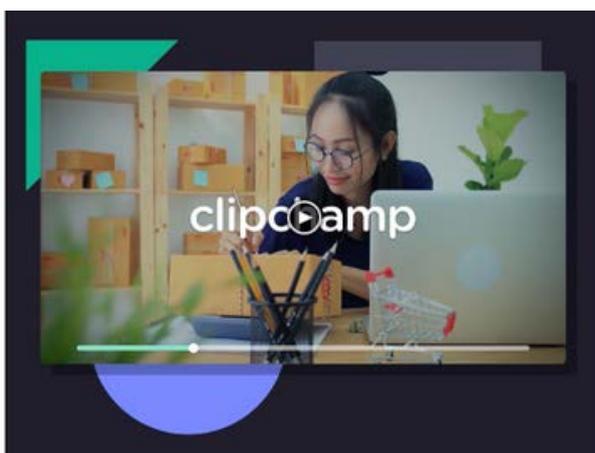
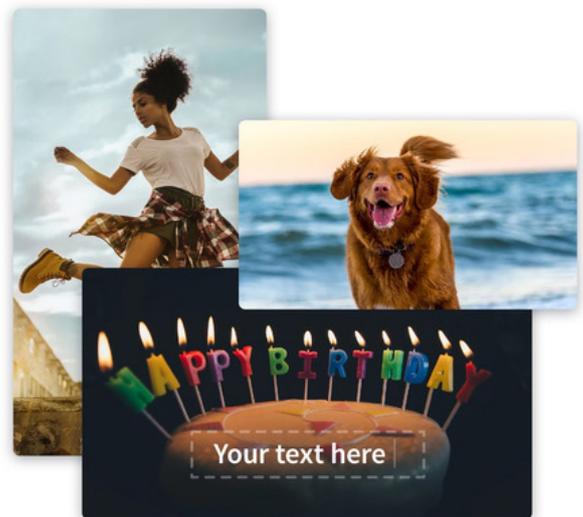
### Make use of our stock library

Need some extra content? No worries. Search our library of stock video and imagery – there are over 40,000 assets to choose from.

## FEATURE HIGHLIGHTS

Most videos are essentially one clip after another but professional editing software can make this look super intimidating. We've made sure creating a video is fun and straightforward. If our users ever get stuck – we'll be there to help guide them through.

**VIDEO TEMPLATES:** Users can browse our library of fully customizable video templates – made by professionals, tailored for their industry. Users can now avoid the blank canvas scaries, just change the text and export!



**BRAND:** Our new logo feature allows businesses to brand their videos with their company logo to increase brand awareness and recognition. Users can now upload their logo, change the transparency, adjust the size, flip, rotate, change the position, and cloud sync across all video projects.

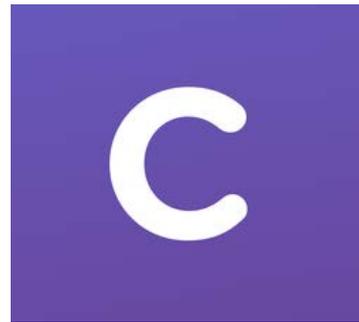
## LOGO

black clipchamp logo used for branding

# clipchamp

## BRAND MARK

Square purple C used primarily for profile images



## BRANDS THAT USE US

Some of the big brand names that use clipchamp



## RECENT PRESS

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How video technology startup Clipchamp went from 100,000 users to 3.5 million in just 18 months

Smart Company • March 23, 2018

## FROM THE BLOG

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Clipchamp 2.0 launch, video editing & the future of our industry

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**GERALDINE CHENG**

Mommy-hack for son's project.  
Definitely a lifesaver when my  
son had to create a video for his  
school project!



“

**DWAYNE BAKER**

Just found clipchamp! And this  
video editing software is easy,  
quick, and has the tools i needed!  
Thank you for being free and being  
watermark-free as well. Will  
definitely recommend to friends  
and family!



“

**JUNSU SHIN**

Easily superb considering it's based  
on the web. All the basic  
functionalities are there and the  
flexibility of the input they take is  
amazing. Not everybody needs Adobe  
Premiere, more than 80% of the  
people would do just fine on  
Clipchamp.

