ABOUT CLIPCHAMP

We’re a Brisbane-based video-tech company whose unique, in-browser applications overcome limitations of both desktop and cloud-based alternatives with one simple mission: to help everyone become a creator of awesome video content! Whether it’s in a professional or private context, videos get the point across easier and are simply more fun to consume. We exist to make sure they’re also fun to create!

EMPOWERING CREATORS

We put our creators first and take pride in what we build if we can help them create better content. We also have fun while we’re doing it. Since 2013 we’ve attracted over 7 million global users and counting! And that’s only the beginning...

THE STATS

7M
registered users

1.5M
videos produced

238
countries serviced
(basically everywhere except Antarctica)

SOCIAL MEDIA

@CLIPCHAMP

CONTACT
email info@clipchamp.com for all inquiries.
OUR IN-BROWSER VIDEO EDITOR

Clipchamp Create is an in-browser video editor providing everyone with the tools to easily make videos. **No experience necessary.**

![Clipchamp Create interface](image)

**BENEFITS OUR USERS ENJOY**

**SAVE TIME:** with real time playback, fast exports and easy sharing, everything happens on the fly, no waiting around!

**SAVE MONEY:** there’s a plan to suit everyone with our freemium model. We enable everyone to create pro-looking videos, without the pro price tag.

**BEGINNER FRIENDLY:** our easy to use interface is perfect for novice video editors. We received an NPS score of 64 for user-friendliness, and we continue to improve and simplify our editor every day.

**HIGH QUALITY:** whether our users start with a template, utilise our stock library or add transitions and effects, their videos are always of the highest quality.
FEATURE HIGHLIGHTS

Create includes all essential editing options expected from a modern video maker including trimming, cutting, speed control, titleblocks, filters and more.

**Trim & cut**
Trim videos to remove unwanted parts and reduce videos to their most important sections.

**Split & Combine**
Cut longer videos into smaller snippets, delete unwanted parts and only keep what you like. You can also combine multiple clips into 1 longer video.

**Flip & mirror**
Flip and mirror videos including webcam recordings – works both horizontally and vertically.

**Rotate**
Rotate videos clockwise or counterclockwise by 90 and 180 degrees.

**Crop**
Crop your video or photo so that only a segment of the original frame appears in the output video. Preserve the video's aspect ratio or crop to fill the screen.

**Add audio & images**
Add still images to your edit or adjust audio levels to your heart's content – add multiple audio tracks, or mute or replace audio completely.

**Add text, titles & supers**
Add in text, slides and change font, size and colour – position text incl. your logo or watermark anywhere on the frame.

**Balance colours & add backgrounds**
Balance colours manually, add backgrounds and adjust opacity on coloured video overlays.

**Use filters & transitions**
Filters give your edit a consistent look and feel. Transitions and more effects are coming soon.

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Add your own media
Drag and drop as much video, imagery and audio as you need, then easily reorder content – there's no limit to what you can do with Create.

Make use of our stock library
Need some extra content? No worries. Search our library of stock video and imagery – there are over 40,000 assets to choose from.
FEATURE HIGHLIGHTS

Most videos are essentially one clip after another but professional editing software can make this look super intimidating. We've made sure creating a video is fun and straightforward. If our users ever get stuck – we’ll be there to help guide them through.

VIDEO TEMPLATES: Users can browse our library of fully customizable video templates – made by professionals, tailored for their industry. Users can now avoid the blank canvas scaries, just change the text and export!

BRAND: Our new logo feature allows businesses to brand their videos with their company logo to increase brand awareness and recognition. Users can now upload their logo, change the transparency, adjust the size, flip, rotate, change the position, and cloud sync across all video projects.
How video technology startup Clipchamp went from 100,000 users to 3.5 million in just 18 months

Smart Company • March 23, 2018
GERALDINE CHENG

Mommy-hack for son’s project. Definitely a lifesaver when my son had to create a video for his school project!

DWAYNE BAKER

Just found clipchamp! And this video editing software is easy, quick, and has the tools i needed! Thank you for being free and being watermark-free as well. Will definitely recommend to friends and family!

JUNSU SHIN

Easily superb considering it's based on the web. All the basic functionalities are there and the flexibility of the input they take is amazing. Not everybody needs Adobe Premiere, more than 80% of the people would do just fine on Clipchamp.